

250 Steele Street Suite 300
Denver, Colorado 80206
303 331.1880
FAX 303 331.1879



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CONTACT:

Lawrence Horn

MPEG LA

301.986.6660

Fax 301.986.8575

lhorn@mpegla.com

MPEG LA Issues Expanded AVC Patent Portfolio License

Royalty rates remain the same

(Denver, Colorado, US – 15 November 2005) – MPEG LA, LLC today issued a revised AVC Patent Portfolio License expanding coverage to include the AVC Fidelity Range Extensions (FRExt/AVC), in addition to the other AVC/H.264 profiles currently included in the AVC/H.264 video standard (ITU-T Rec. H.264, March 2005). MPEG LA previously announced on January 27, 2005 that this expansion would be forthcoming (http://www.mpegla.com/news/n_05-01-27_avc.pdf). The current royalty rates that apply to products which use one or more AVC profiles also apply to products that use FRExt/AVC.

The revised AVC Patent Portfolio License, which will be offered to all new as well as current licensees, is available at <http://www.mpegla.com/avc/avc-agreement.cfm>.

The AVC Patent Portfolio License is offered for the convenience of AVC users enabling them to obtain coverage under essential patents owned by multiple patent holders in a single license as an alternative to negotiating separate licenses. MPEG LA's objective is to provide worldwide access to as much AVC essential intellectual property as possible for the benefit of licensees (new patent holders and essential patents may be added at no additional royalty during the current term of the License). Therefore, any party that believes it has a patent which is essential to FRExt/AVC or other part of the AVC/H.264 standard (as currently described in ITU-T Rec. H.264, March 2005) and would like to participate in the AVC Patent Portfolio License is invited to submit its patent(s) for an evaluation of essentiality by MPEG LA's patent experts and inclusion in the License if determined to be essential. Interested parties may request a copy of the terms and procedures governing patent submissions by going to <http://www.mpegla.com/avc/avc-licensors.cfm>.

The AVC Patent Portfolio License currently includes essential patents owned by Electronics and Telecommunications Research Institute; France Télécom, société anonyme; Fujitsu Limited; Hitachi, Ltd.; Koninklijke Philips Electronics N.V.; LG Electronics Inc.; Matsushita Electric Industrial Co., Ltd.; Microsoft Corporation; Mitsubishi Electric Corporation; Robert Bosch GmbH; Samsung Electronics Co., Ltd.; Sedna Patent Services, LLC; Sharp Kabushiki Kaisha; Siemens AG; Sony Corporation; The Trustees of Columbia University in the City of New York; Toshiba Corporation; and Victor Company of Japan, Ltd.

MPEG LA, LLC

MPEG LA is the world leader in one-stop technology platform patent licenses, enabling users to acquire patent rights necessary for a particular technology standard or platform from multiple patent holders in a single transaction as an alternative to negotiating separate licenses. Wherever an independently administered one-stop patent license would provide a convenient marketplace alternative to assist users with implementation of their technology choices, the licensing model pioneered and employed by MPEG LA may provide a solution. MPEG LA is not related to any standards agency and is not an affiliate of any patent holder. MPEG LA licenses portfolios of essential patents for the MPEG-2, IEEE 1394, DVB-T, MPEG-4 Visual (Part 2), MPEG-4 Systems and AVC/H.264 (also known as MPEG-4 Part 10) standards. MPEG LA is also facilitating the development of alternative patent portfolio licenses for VC-1, ATSC, DVB-H, various digital rights management (DRM) technologies including OMA DRM 1.0 and 2.0., RFID and the Blu-ray Disc™ Standard. In addition, MPEG LA actively seeks to adopt its alternative patent licensing model in other industries including biotech and pharmaceutical. For more information, please refer to <http://www.mpegla.com>.